

PORTAGE FOUNDATION

2025 SPONSORSHIP GUIDE



YOUR OPPORTUNITY TO MAKE A LASTING IMPACT



WHO WE ARE

The Portage Foundation is a community-built and community-focused charitable organization dedicated to making a lasting impact.

Our goal is to support local causes through sustainable grant-making, endowment growth, and personalized donor partnerships.

We also directly impact the lives of area students through academic and career-related scholarships.

By connecting generous donors with meaningful causes, we ensure that every gift leaves a legacy of hope and progress.



\$8M+
endowment

\$400k
annual
impact

80+
annual
grants

THE BENEFITS OF PARTNERSHIP

IMPACT

Your sponsorship drives meaningful change in the community, addressing critical needs and uplifting the lives of residents.

VISIBILITY

Gain exposure through events, reports, and media coverage showcasing your commitment to social good.

TRUST

Align your brand with a trusted organization known for transparency and effectiveness.

The 2025 Fundraiser is a Pickleball Tournament & Social to be held March 1st in one of the premiere racket clubs in NEOH.

BE A PART OF THE FASTEST GROWING SPORT IN AMERICA WHILE ALSO SUPPORTING OUR WORK!

- Over 220% increase in players since 2020
- Average age is 34 with nearly 60% being men
- Core participants play 8+ times a year; the number of core players increased 111% in 2023

WAYS TO PARTNER WITH US

VISIONARY LEADER - \$10,000

- Featured as the Title Sponsor of Event on all Pickleball Tournament materials
- Title sponsorship for Portage Foundation Estate Planning event, Nonprofit Workshops in 2025
- Prominent logo placement on event signage on both Competitive and Social playing sides
- Signage in Spectator Lounge
- Two teams of 2 players each for both Competitive and Social Pickleball play
- Four Spectator tickets to Pickleball event
- Six targeted social media mentions on Facebook, Instagram, and LinkedIn with links
- Logo on Portage Foundation website with links for 2025
- Recognition in media and PR efforts
- Verbal recognition at tournament
- Opportunity for promotional material in swag bags and on-site presence at the event
- Listing in Portage Foundation annual report with logo
- Two registrations that can be used or transferred as scholarships to Nonprofit Workshops offered in 2025

LEGACY PARTNER - \$5,000

- Featured as sponsor for (pick one, as available): Learn to Play Pickleball Clinic, Social Pickleball Play, Swag Bags, or Raffle
- Prominent logo placement on event signage on Social play side
- One team of 2 players each for both Competitive and Social Pickleball play
- Two Spectator tickets
- Three targeted social media mentions on Facebook, Instagram, and LinkedIn
- Logo on Portage Foundation website with links for 2025
- Recognition in media and PR efforts
- Verbal recognition at tournament
- Opportunity for promotional material in swag bags
- Listing in Portage Foundation annual report with logo
- One registration that can be used or transferred as scholarships to Nonprofit Workshops offered in 2025

COMMUNITY BUILDER - \$2,500

- Logo placement on event signage & at one court
- One team of 2 players each for either Competitive OR Social Pickleball play
- Two Spectator tickets
- One targeted social media mention on Facebook, Instagram, and LinkedIn
- Recognition in media and PR efforts
- Listing in Portage Foundation annual report by name

COMMUNITY SUPPORTER - \$1,000

- Name listed on event signage & at one court (as available)
- One team of 2 players each for Social Pickleball play
- Two Spectator tickets
- Recognition in media and PR efforts
- Listing in Portage Foundation annual report by name

Custom & In-Kind Opportunities for Sponsorship Also Available:

Let's work together to create a sponsorship plan that meets your specific goals. Contact us for more information.

YES, COUNT US IN!

PLEASE INCLUDE US AS A SPONSOR OF THE PORTAGE FOUNDATION EVENTS FOR 2025

CONTACT NAME

ORGANIZATION NAME (Please indicate how it should be listed in promotional materials)

PHONE NUMBER

☐ WORK ☐ CELL

EMAIL

SPONSORSHIP LEVEL (Choose One)

- ☐ Visionary Leader (Title) - \$10,000
☐ Legacy Sponsor - \$5,000
☐ Community Builder - \$2,500
☐ Community Supporter - \$1,000

GIFT PAYMENT METHOD (Choose One)

- ☐ Check to the Portage Foundation
☐ Credit Card:
☐ Visa ☐ Master Card ☐ American Express

NAME ON CARD

CARD NUMBER

SECURITY CODE

EXPIRATION DATE

BILLING ADDRESS

CITY

STATE

ZIP

SIGNATURE

DATE

Make an Online
Payment:



Please return to:

Portage Foundation
PO Box 623
Kent, OH 44240

Questions:

Janice Simmons-Mortimer, Exec Director
jsmortimer@portagefoundation.org
330.470.8950



**PORTAGE
FOUNDATION**

portagefoundation.org/sponsorship

JOIN US AND SHAPE THE FUTURE



For over 25 years, the Portage Foundation has been dedicated to uplifting our community and enhancing the lives of its residents. Along with our fundholders, we proudly invest over \$400,000 each year in nonprofit organizations and students through grants and scholarships.

With your sponsorship, the Portage Foundation can continue to transform lives, uplift communities, and ensure a brighter future for all.

**CONTACT US TODAY TO EXPLORE
SPONSORSHIP OPPORTUNITIES
TAILORED TO YOUR GOALS.**



Janice Simmons-Mortimer, Executive Director
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The Portage Foundation is a 501(c)3 registered community foundation located in Portage County, Ohio.