

PORTAGE FOUNDATION

2026 SPONSORSHIP GUIDE



YOUR OPPORTUNITY TO MAKE A LASTING IMPACT



WHO WE ARE

The Portage Foundation is a community-built and community-focused charitable organization dedicated to making a lasting impact.

Our goal is to support local causes through sustainable grant-making, endowment growth, and personalized donor partnerships. We also directly impact the lives of area students through academic and career-related scholarships.

By connecting generous donors with meaningful causes, we ensure that every gift leaves a legacy of hope and progress.



\$8M+
endowment

\$400k
annual
impact

80+
annual
grants

THE BENEFITS OF PARTNERSHIP

IMPACT

Your sponsorship drives meaningful change in the community, addressing critical needs and uplifting the lives of residents.

VISIBILITY

Gain exposure through events, reports, and media coverage showcasing your commitment to social good.

TRUST

Align your brand with a trusted organization known for transparency and effectiveness.

This year we are offering several levels of sponsorships to allow local professionals and businesses to partner with us and build a stronger community. From our annual Pickleball Classic, to our Experience Portage County fundraiser to our community speaker series events and nonprofit workshops, we can help you connect with your target audience to build your brand.

ANNUAL SPONSORSHIP, LASTING IMPACT

With an annual sponsorship, your organization will be recognized at every Portage Foundation event for 12 full months—including our signature Pickleball Classic and Donor Appreciation event. It's a powerful way to demonstrate your commitment to community impact while keeping your brand in front of engaged, values-driven audiences all year long.

EXPERIENCE PORTAGE COUNTY



Experience Portage County is an annual online auction celebrating the vibrant spirit and hidden gems of our local communities. Featuring one-of-a-kind experiences you won't find anywhere else, this event brings together residents, businesses, and visitors in support of a great cause.

By becoming a sponsor, you'll align your brand with a high-visibility campaign that highlights the best of Portage County—while directly supporting programs that strengthen and uplift the region. Join us in showcasing what makes our community truly extraordinary.

CORE NON-PROFIT WORKSHOPS

The CORE Non-Profit Workshops are premier professional development events that bring together nonprofit leaders from across the region for learning, networking, and growth. Through expert-led sessions and collaborative discussions, attendees gain practical skills and fresh perspectives to strengthen their organizations and better serve their missions.

Sponsoring CORE is a powerful way to support the nonprofits that drive positive change in our communities—while connecting your brand to purpose-driven leadership and impact.



DONOR APPRECIATION EVENT



Donor Appreciation Night is a special evening dedicated to honoring the generous donors and sponsors who make our work possible. This intimate event offers a heartfelt thank-you while showcasing the meaningful impact their support has on our community.

It's also an opportunity for sponsors to align their brand with philanthropy, community leadership, and positive change—enhancing visibility and reinforcing a strong, values-driven reputation among fellow supporters and community influencers.

PICKLEBALL CLASSIC FUNDRAISER

The Pickleball Classic is a lively annual fundraising event held at one of Northeast Ohio's premier racquet clubs, right in the heart of Portage County. Whether you're a seasoned pickler or picking up a paddle for the first time, this fun-filled evening offers friendly competition, exciting raffle prizes, and a chance to rally behind a great cause.

For sponsors, it's a unique opportunity to gain brand visibility among an engaged, community-minded audience while aligning with a fast-growing sport and a mission that drives real local impact.



WAYS TO PARTNER WITH US

VISIONARY LEADER - \$10,000

- Featured as the Title Sponsor of all Portage Foundation events on all materials for 12 months, including Experience Portage County, the Pickleball Classic, as well as our Non-Profit workshops, conferences, and community events
- Prominent logo placement on event signage at all events
- Six targeted social media mentions on Facebook, Instagram, and LinkedIn with links
- Logo on website with links for 12 months
- Logo on all Portage Foundation Newsletters sent quarterly to over 1300 contacts
- Logo on Fundholder Quarterly
- Recognition in media and PR efforts
- Verbal recognition at all Portage Foundation events
- Opportunity for promotional material in swag bags and on-site presence all events as desired
- Listing in Portage Foundation annual report with logo
- CORE Workshops: Two registrations that can be used or transferred as scholarships to Nonprofit Workshops offered during 12-month period
- Recognition at annual Donor Appreciation event
- Pickleball Classic: Two teams of 2 players each for Learn-to-Play Clinic and Social Pickleball play, plus Four Spectator tickets
- Logo placement at registration and courtside for Pickleball Classic

LEGACY PARTNER - \$5,000

- Choice of featured sponsor of event: Pickleball Classic -Learn to Play Pickleball Clinic, Social Pickleball Play, Swag Bags, or Raffle; CORE Conference – Breakfast, Lunch, Swag Bags; Donor Appreciation; Community Speaker Series
- Prominent logo placement on event signage at all events
- Three targeted social media mentions on Facebook, Instagram, and LinkedIn
- Logo on website with links for 12 months
- Logo on all Portage Foundation Newsletters sent quarterly to over 1300 contacts
- Logo on Fundholder Quarterly
- Recognition in media and PR efforts
- Verbal recognition at events
- Opportunity for promotional material in swag bags at all events as desired
- Listing in Portage Foundation annual report with logo
- CORE Workshops: One registration that can be used or transferred as scholarships to Nonprofit Workshops
- Recognition at Donor Appreciation event
- Pickleball Classic: One team of 2 players each for Learn-to-Play and Social Pickleball play, plus Two Spectator tickets
- Logo placement courtside for Pickleball Classic

COMMUNITY BUILDER - \$2,500

- Logo placement on event signage at all events
- One targeted social media mention on Facebook, Instagram, and LinkedIn
- Logo on all Portage Foundation Newsletters sent quarterly to over 1300 contacts
- Recognition in media and PR efforts
- Listing in Portage Foundation annual report by name
- Recognition at Donor Appreciation event
- Pickleball Classic: One team of 2 players each Learn-to-Play Clinic and Social Pickleball play, plus Two Spectator tickets
- Logo placement courtside for Pickleball Classic

COMMUNITY SUPPORTER - \$1,000

- Name listed on event signage at events of all Sponsors
- Recognition in media and PR efforts
- Listing in Portage Foundation annual report by name
- Recognition at Donor Appreciation event
- Pickleball Classic: One team of 2 players each Learn-to-Play Clinic and Social Pickleball play, plus Two Spectator tickets
- Logo placement courtside for Pickleball Classic

COMMUNITY ADVOCATE - \$500

- Name listed on website for 12 months
- Acknowledgement in media and PR efforts
- Name listed in Portage Foundation annual report
- Recognition at Donor Appreciation event
- Pickleball Classic: Two Spectator tickets

YES, COUNT US IN!

PLEASE INCLUDE US AS A SPONSOR OF THE PORTAGE FOUNDATION EVENTS

CONTACT NAME

ORGANIZATION NAME (Please indicate how it should be listed in promotional materials)

PHONE NUMBER

☐ WORK ☐ CELL

EMAIL

SPONSORSHIP LEVEL (Choose One)

- ☐ Visionary Leader (Title Sponsor) - \$10,000
☐ Legacy Sponsor - \$5,000
☐ Community Builder - \$2,500
☐ Community Supporter - \$1,000
☐ Community Advocate - \$500

GIFT PAYMENT METHOD (Choose One)

- ☐ Check to the Portage Foundation
☐ Credit Card:
☐ Visa ☐ Master Card ☐ American Express

NAME ON CARD

CARD NUMBER

SECURITY CODE

EXPIRATION DATE

BILLING ADDRESS

CITY

STATE

ZIP

SIGNATURE

DATE

Please return to:
Portage Foundation
PO Box 623
Kent, OH 44240

Questions:
Janice Simmons-Mortimer, Exec Director
jsmortimer@portagefoundation.org
330.470.8950

Custom & In-Kind Opportunities for
Sponsorship Also Available:

Let's work together to create a sponsorship
plan that meets your specific goals.
Contact us for more information.

Make an Online
Payment:



**PORTAGE
FOUNDATION**

portagefoundation.org/sponsorship

JOIN US AND SHAPE THE FUTURE



For over 25 years, the Portage Foundation has been dedicated to uplifting our community and enhancing the lives of its residents. Along with our fundholders, we proudly invest over \$400,000 each year in nonprofit organizations and students through grants and scholarships.

With your sponsorship, the Portage Foundation can continue to transform lives, uplift communities, and ensure a brighter future for all.

**CONTACT US TODAY TO EXPLORE
SPONSORSHIP OPPORTUNITIES
TAILORED TO YOUR GOALS.**



Janice Simmons-Mortimer, Executive Director
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The Portage Foundation is a 501(c)3 registered community foundation located in Portage County, Ohio.